

RiceTec Launches iPhone® App

New Tool Will Aid Farmers With Proper Grain Drill Calibration

ALVIN, TEXAS

RiceTec has launched the first-ever grain drill calibration mobile application, which is now available for download from iTunes® for the iPhone®, iPod Touch® and iPad®. Developed specifically for RiceTec, the app assists rice growers in calibrating their drills to plant RiceTec Hybrid Rice Seed.

The iPhone® app, an exact replica of the grain drill calibration feature on RiceTec's website, is customizable to a grower's specific situation. It allows a grower to identify his model of grain drill, which automatically calculates the row spacing, particular RiceTec Hybrid Rice Seed and other pertinent details. Once all the infor-

mation is entered, the grower simply clicks on the "Calibration" tab and the app provides the grower with RiceTec's recommended seeding rate to help ensure a successful crop. In addition to calibrating drills for RiceTec Hybrid Rice Seed, the app can also calibrate wheat, soybean and grain sorghum seed. The tool also shows contact information for RiceTec's technical service reps.

"This free mobile app is one more way RiceTec provides the highest-quality technical support to rice growers," said Dr. Brian Ottis, the company's marketing and client support manager. "We plan to continue upgrading the app so that it benefits users year-round." △



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